



TOP 20 BUSINESS MONEY LEAKS

DIANA TODD



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WHO IS THIS GUIDE FOR?

Purpose-led small business owners who want to create a profitable, sustainable and wealthy business.

HOW DO I APPLY THESE TO MY BUSINESS?

Reflect on each money leak and tick the Green light if all systems are good, Yellow light if more attention is needed, and the Red light if it's an urgent priority.

HOW DO I CALL IN MORE SUPPORT DIANA?!

Follow me on socials, join my email community, or join my Higher Money program for high-level support.



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RECEIVING MONEY



Prices are right and cover business expenses and profit.

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The business has multiple streams of income set up.

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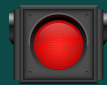
The business has its own bank accounts for all business transactions.

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All money received is intended for a specific purpose.

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SPENDING MONEY



Recurring subscriptions are checked to avoid unnecessary payments.

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All tax deductions are tracked and claimed at tax time.

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Marketing expenses are measured for return on investment.

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Profit and Loss reports are reviewed monthly.

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SYSTEMS & WORKFLOWS



A rainy-day fund equal to 3 months expenses is saved.

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Team members are managed effectively to support operations.

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Team member roles leverage the time and energy of the business owner.

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The business owner's time is spent working on the business vs in the business.

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MISSED OPPORTUNITIES



New customer leads are tracked and followed up.

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Every day I complete a money making task for the business.

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Upgrades and improvements are prioritised and embraced.

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The business owner is paid consistently.

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MONEY MINDSET



Time invested working in the business is focused and productive.

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Every day I consistently work towards my business goals.

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The real competition is with the best version of myself.

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I am confident I know how to manage my business money.

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